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## Does Embarrassment Contribute to Delay in Seeking Medical Care for Breast Cancer? A Review

Mohamadreza Neishaboury<sup>a</sup>, Kamelia Davoodzadeh<sup>a</sup>, Mojgan Karbakhsh<sup>\*b</sup><sup>a</sup> Kaviani Breast Disease Institute (KBDI), Tehran, Iran<sup>b</sup> Department of Community and Preventive Medicine, Tehran University of Medical Sciences, Tehran, Iran

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### ABSTRACT

**Background:** Embarrassment and shame of visiting a doctor for a breast disease are among psychosocial factors that potentially contribute to delay in seeking medical advice. The purpose of this study is to review the published literature to determine if embarrassment regarding breast examination, diagnosis and treatment is associated with patient delay.

**Methods:** We searched PubMed with the following key terms: patient acceptance of health care (MeSH), breast neoplasms/psychology (MeSH), shame (MeSH), embarrassment, delayed diagnosis, to find relevant literature published before August 2015.

**Results:** The studies that explicitly assessed the association between embarrassment and delay for seeking medical advice for breast cancer were very limited. Among these studies, only 2 were quantitative studies, 4 were based on qualitative research and 4 were reviews. Other studies assessed attitudes in population-based surveys or included patients (females and males) suffering from different types of cancer.

**Conclusions:** Women should be educated that diseases of the breast need to be cared for as health issues in other parts of the body. They should be informed that embarrassment in this regard is not related to grace and integrity but can be potentially life-threatening. Further research is necessary to quantify the association of embarrassment or shame with delay in seeking diagnosis and treatment of breast cancer. More research can elucidate the ways that the negative impact of shame/embarrassment can be minimized in different ethnic groups.

### Introduction

Timely diagnosis and treatment of breast cancer are important and challenging public health issues and can substantially improve survival.<sup>1</sup> Psychosocial factors are among the reasons for delay in

seeking medical advice following a self-detected breast lesion.<sup>2-5</sup> Embarrassment and shame of visiting a doctor for a breast disease are among these factors.<sup>6</sup> Evidence exists that at least in some countries, women use the word “chest” instead of “breast” when talking with a health care provider (especially with a male doctor).<sup>7</sup> This shows that they do not feel free or confident to talk about the diseases of the breast. Some authors believe that this voluntary avoidance of the term “breast” is a cultural issue rather than a religious concern and stems from the fact that this organ is regarded as a part of female sexual identity.<sup>8</sup> In fact, embarrassment or shame of

### Address of correspondence:

Mojgan Karbakhsh, M.D.  
Address: Department of Community and Preventive  
Medicine, School of Medicine, PoorSina St, Qods St,  
Enqelab Ave, Tehran University of Medical Sciences,  
Tehran, Iran  
Tel/fax: 0098 21 88962357  
Email: mkarbakhsh@tums.ac.ir



having a problem in a “private” area of body might be a barrier to timely presentation.<sup>9</sup> This is different from (or additional to) the observed social taboo or stigma of getting a cancer reported by some others.<sup>10,11</sup>

The purpose of this study is to review the published literature to determine if embarrassment regarding breast examination, diagnosis and treatment is associated with patient delay.

### Methods

We searched PubMed with the following key terms: patient acceptance of health care (MeSH), breast neoplasms/psychology (MeSH), shame (MeSH), embarrassment, delayed diagnosis, to find relevant literature published before August 2015. As the original quantitative studies which explicitly examined the association of shame or embarrassment with patient delay in seeking medical advice for self-detected breast cancer were rather scant, references of the former studies in addition to qualitative studies and reviews which had implications with the topic were also included.

### Results

For the purpose of this study, titles and abstracts of 35 published papers were assessed of which, full text of 22 papers were reviewed and included in this study. The studies that explicitly assessed the association between embarrassment and delay for seeking medical advice for breast cancer were very limited. Among these studies, only 2 were quantitative, 4 were based on qualitative research. Four reviews had minor implications about the topic of interest. Other studies assessed attitudes in population-based surveys or included patients (females and males) suffering from different types of cancer.

Forbes *et al.*, examined the association between cancer beliefs and survival in a multi-national study. This was done through telephone surveys across multiple European countries and was not limited to breast cancer. The respondents were asked if embarrassment might prohibit from seeing a doctor for a potentially serious symptom. The highest rate of positive responses to this question was from UK (14.5%) and the lowest from Denmark (5.8%).<sup>12</sup> In a more recent study, Forbes *et al.* assessed the potential contributing factors of delay in a postal survey of patients with different types of cancer. In that study, embarrassment was reported as one of the strong predictors of delay; but, was less prevalent in comparison with their previous study.<sup>13</sup> Embarrassment has also been reported to be an obstacle for seeking medical advice for cancer, especially among people of lower social position as. Again, this study was not limited to breast cancer patients.<sup>14</sup>

Macleod and colleagues performed two systematic reviews on the factors contributing to patient- or practitioner-mediated delays in detection of breast cancer and other common cancers in

2009.<sup>15</sup> Their results indicated that although the existing evidence suggests that embarrassment is implicated in delayed detection of colorectal and urological cancers, there is a lack of evidence regarding breast cancer.<sup>15</sup> A qualitative study on help-seeking attitudes of 23 patients with malignancy yielded similar results.<sup>16</sup> Two patients with testicular and colon cancer addressed that they felt embarrassed after their initial symptoms appeared (swollen testicle and hemorrhoid, respectively) and they were ashamed to discuss their conditions with others. In contrast, six patients with breast cancer did not report such experience.<sup>16</sup>

In a systematic review, embarrassment was named among barriers to timely presentation of breast cancer in black and African-American women.<sup>11</sup> In another review, shame and embarrassment was shown as a risk factor contributing to delay in self-detected breast changes in African-American women.<sup>17</sup> Austin, *et al* in their review writes about “culturally based embarrassment” as a perceived barrier among Hispanic women for screening of breast cancer.<sup>18</sup> Other authors report the similar pattern among Latino women.<sup>19</sup>

In a study from Libya on contributing factors of breast cancer delay, shame prevented timely diagnosis in about 4.5 percent of patients.<sup>20</sup>

In a meta-ethnographic synthesis of patient delay, authors concluded that shame and embarrassment of breast exam are associated with patient delay, according to two studies from China and Taiwan.<sup>21</sup> In the study from Taiwan, a qualitative study was performed on experience of older Taiwanese women regarding a newly diagnosed breast cancer. The authors concluded that when cancer affects parts of the body “that a woman treasures”, she might not remain confident in her gender roles and might feel ashamed.<sup>22</sup> Their study did not deal with the potential association of shame or embarrassment with patient delay. Two other qualitative studies which were from China showed that among women with self-identified breast cancer symptoms, those with patient delay viewed their breasts as private organs and were unwilling to be examined by a male doctor.<sup>23,24</sup>

Some authors have shown that mammography screening is embarrassing to some women.<sup>25-28</sup> Orton *et al.* conducted a survey among women who were invited to attend a second mammography. Some participants reported that they experienced embarrassment and distress in the previous test. This was negatively associated with the chance of acceptance of the invitation.<sup>29</sup> Similar findings were found among Filipino-American women and those who felt embarrassed to get a mammogram were significantly less likely to undergo breast cancer screening.<sup>30</sup> Further research is necessary to demonstrate if this embarrassment leads to significantly lower compliance and consequently to delay.



In a population-based survey on women aged 30 and older in East London, embarrassment was named as a barrier for timely diagnosis of breast cancer.<sup>31</sup>

Smith *et al*, in their review of help-seeking behaviors showed that embarrassment regarding sensitive or sexual areas can be a barrier to timely cancer presentation; nevertheless, most of the reviewed papers were not regarding breast cancer.<sup>32</sup>

In a qualitative study regarding the perceptions of oncologists regarding presentation of breast cancer, embarrassment was named by participants as a contributing factor to delay.<sup>33</sup>

### Discussion

Most of the published reports regarding the association between shame or embarrassment and delay in seeking medical advice for breast cancer, are not results of longitudinal or other robust analytic research. Instead, some of these investigations were surveys performed to assess perceptions and attitudes of patients, healthy women or health care providers regarding the topic.

More studies deal with embarrassment as a barrier to timely diagnosis among Latino or black than among other ethnicities, while comparative studies are not available.

Although some reports emphasize that embarrassment might be more remarkable when consulting a male doctor, there are no investigations that compare the role of embarrassment/shame in patient delay between the women who visited a male vs. a female physician. Other authors believe that this is a cultural issue rather than a belief resulting from religious concerns. For instance, a study on Asian women residing in West Yorkshire, UK in addition to a study from Iran indicated that some women use the term “chest” as a euphemism for “breast”.<sup>7,8</sup> The effect of this cultural background can be examined through further studies that compare embarrassment among patients of Western/Eastern countries or on emigrant women in developed nations who have grown-up in developing countries.

Women should be educated that diseases of the breast should be cared for as health issues in other parts of the body. They should be informed that embarrassment in this regard is not related to grace and integrity but can be potentially life-threatening.

Further research is necessary to quantify the association of embarrassment or shame with delay in seeking diagnosis and treatment of breast cancer. More research can elucidate the ways that the negative impact of shame/embarrassment can be minimized in different ethnic groups.

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